

By Informa Markets

t +8428 36222588 (Ext. 153) f +8428 36222527
e sharon.siak@informa.com

PRESS RELEASE
For Immediate Release

Vietbeauty & Cosmobeauté Vietnam Announce New Dates 24 – 26 August 2022

HO CHI MINH CITY, 18 OCTOBER 2021 – The combined Vietbeauty & Cosmobeauté Vietnam exhibition organised by Informa Markets will be rescheduled to **24 – 26 August 2022** at the **Saigon Exhibition Convention Centre (SECC)**. These events were originally scheduled to be held between 21-23 December 2021.

Despite the recent easing of restrictions in Ho Chi Minh City, the decision to move the shows to 2022 allows for more confidence and safety to return for marketplace effectiveness. With the new dates, the Organiser hopes to guarantee better and safer attendee face-to-face experiences, bringing together leaders and trendsetters of the industry - providing an unrivalled business platform for mindshare, networking and products/services promotion.

As a bridge to live events, Informa Markets will organise the second edition of Beauty Space, a B2B Virtual Event, running from 29 November to 2 December 2021. Beauty Space combines content from six ASEAN beauty shows into an online portal to offer virtual buyers content variety with multilingual options for localised selling. Beauty Space will run for four days with optional one-on-one business matching services for bespoke sourcing needs of the industry.

We look forward to welcoming the Vietnamese industry back again in August 2022 for our next in-person beauty event as the world resets post-pandemic.

For more information, visit www.vietbeautyshow.com and www.cosmobeauteasia.com.

For more information about Beauty Space, please visit www.beautyspacevirtual.com.

To exhibit on Beauty Space, please email info@beautyspacevirtual.com.

vietbeauty | **cosmobeauté**
Vietnam's Premier International Beauty Show | Vietnam 2022
www.vietbeautyshow.com | www.cosmobeauteasia.com

Organised by: **informa** **markets** | Powered by: **COSMO PROF**

24-26 AUG 2022
HALL B, SAIGON EXHIBITION & CONVENTION CENTER (SECC),
HO CHI MINH CITY | 9AM - 5PM

Vietnam's
**LARGEST & LONGEST-RUNNING
BEAUTY TRADE SHOWS**

###

Notes to Editors:

ABOUT INFORMA MARKETS (www.informamarkets.com)

Informa Markets on Beauty segment has an extensive network powered by B2B events across 11 cities in Asia (Bangkok, Chengdu, Ho Chi Minh City, Hong Kong, Jakarta, Kuala Lumpur, Manila, Mumbai, Shanghai, Shenzhen, Tokyo), the world's fastest growing markets. By further expanding its strength, the Beauty Portfolio now includes a new B2B event in Miami serving the East Coast and the United States, South America and the Caribbean Islands. Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. Our portfolio is comprised of more than 550 international B2B events and brands in markets including Healthcare and Pharmaceuticals, Infrastructure, Construction and Real Estate, Fashion and Apparel, Hospitality, Food and Beverage, and Health and Nutrition, among others. We provide customers and partners around the globe opportunities to engage, experience and do business through face-to-face exhibitions, specialist digital content and actionable data solutions. As the world's leading exhibition organiser, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days a year. For more information, please visit www.informamarkets.com.

MEDIA CONTACT:

Dianah Athirah

Marketing Department

Informa Markets

T: +603 9771 2688

E: dianah.julaihi@informa.com